

# Walatowa Youth Fest

**Saturday, June 7th from 10a-4p**

**Come be apart of celebrating our Native Youth!**

Join the Walatowa Visitor Center in Jemez Pueblo for a day celebrating Native Youth. On Saturday June, 7th our visitor center will host an Indigenous Art Show for artists 18 and under. This art show is free for all artists to enter. There will also be a kids zone area and a family fun run to kick-off the event.

The kids zone area will consist of bouncy houses, games, popcorn, snow cones, and more. The fun run/walk will be open to all ages and starts at 9a in the Jemez Plaza. Our Walatowa Youth Fest was a huge success last year. And with your help, it can be an even bigger event this year!

## Sponsorship Opportunities



**Title Sponsorship.....\$750 (1 available)**

## **Here is What your Business will Receive:**

- **Naming Rights for BOTH events. The Walatowa Youth Fest presented by YOUR BUSINESS. The “Your Business Name” Family Fun Run**
  - **Inclusion in 2 weeks of Facebook & Instagram Ads to promote The Walatowa Youth Fest**
  - **Your Business Name & Logo on all flyers that will be distributed throughout area Pueblo’s, businesses, & cultural centers.**
  - **Your Business Name & Logo along with a few sentences about your business will be included in our June E-blast.**
  - **Booth Set-up in premiere location and signage throughout the event with Business name & logo.**
  - **Live mentions thanking your business for your sponsorship and directing people to your booth.**
  - **Logo on all t-shirts made**
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**Kids Zone Sponsorship.....\$500 (2 available)**

## **Here is What your Business will Receive:**

- **Naming rights and signage for the Kids Zone**
  - This includes the bounce houses, games, and food area
- **Your Business Name & Logo on all flyers that will be distributed throughout the area**
- **Your Business Name & Logo along with a few sentences about your business will be included in our June E-blast.**
- **Booth Set-up in premiere location and signage throughout the event with Business name & logo.**
- **Live mentions thanking your business for your sponsorship and directing people to your booth.**



## **Art Show & Fun Run Sponsor.....\$350 (4 available)**

- **Exclusive opportunity to market directly to the artists, fun run participants and their parents**
  - **We will create goodie bags for all the artists. Most artists will be between the ages of 14-18. Last year we had 20 artists, this year our goal is 30.**
  - **Your business can put any promotional materials inside these artist goodie bags**
  - **Your business will also be a sponsor of the fun run, this will be a 2-mile run/walk that will kick-off our youth fest. This will include:**
    - logo on t-shirt
    - logo on banners/flyers promoting the fun run
    - any promotional materials you want to giveaway at the finish line
- **Booth Set-up in premiere location and signage throughout the event with Business name & logo.**
- **Live mentions thanking your business for your sponsorship and directing people to your booth.**



## **Raffle Sponsor.....\$500 (1 available)**

- **Naming rights and signage for our hourly raffle**
  - Every hour we will draw a winner. Great prizes will be given out all day and your business can be at the center of it all.
- **Your Business Name & Logo on all flyers that will be distributed throughout the area**
- **Your Business Name & Logo along with a few sentences about your business will be included in our June E-blast.**
- **Booth Set-up in premiere location and signage throughout the event with Business name & logo.**
- **Live mentions thanking your business for your sponsorship and directing people to your booth.**

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Signature:

Date:

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Your Sponsorship Choice: